

# Texarkana Small Business Resilience Strategy

Texarkana, Texas

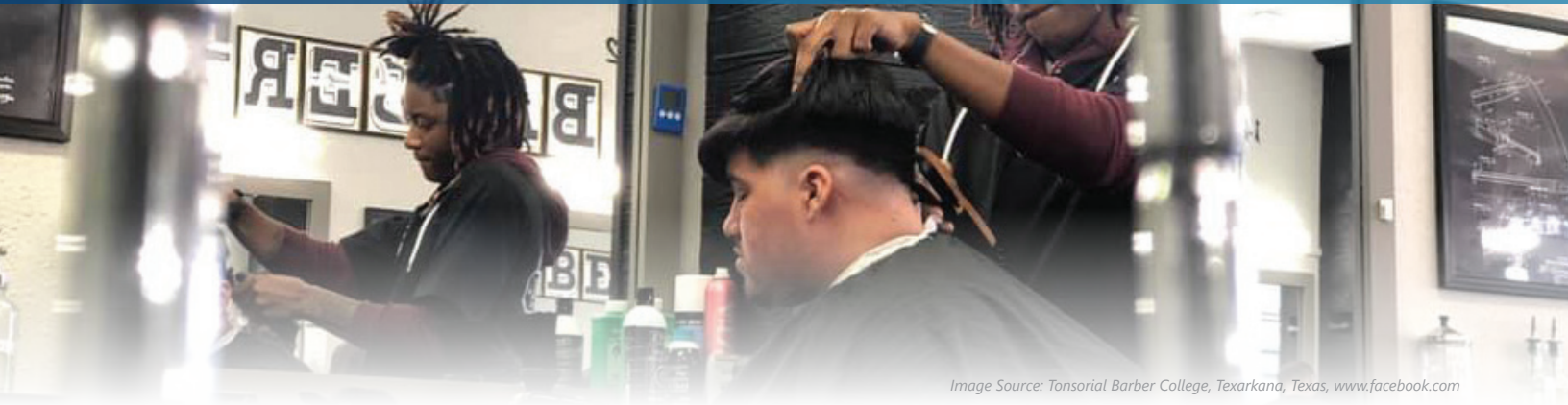


Image Source: Tonsorial Barber College, Texarkana, Texas, [www.facebook.com](http://www.facebook.com)

## DETAILS

### CLIENT

City of Texarkana, Texas

### BUSINESS LINE(S)

Strategic Consulting

Planning + Design

### SCOPE OF SERVICES

- ✓ Public Engagement and Outreach
- ✓ GIS Analysis
- ✓ Market and Transportation Analysis
- ✓ Implementation Strategy
- ✓ Funding Identification

## CONTACT

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## OVERVIEW

The City of Texarkana, Texas engaged Antero Group and project partner ASH+LIME to study small businesses within the New Boston Road Corridor area and to identify strategies which support them through funding, community and economic development, and outreach and engagement. Within the report, the team identified multiple strategies for small businesses to utilize and become more resilient for future economic shocks.

## OUTCOMES

- ✓ Identified immediate strategies for increased small business resiliency.
- ✓ Opened the Northeast Texas Small Business Development Center in City Hall.
- ✓ Developed a local small business resource guide for entrepreneurs.
- ✓ Launched a grant façade program.
- ✓ Launched a small business microloan program.
- ✓ Developed a small business funding matrix.

