

# Intersection Safety and Streetscape Improvements

Union Pier, MI

Antero Group



## DETAILS

### Client

New Buffalo Township  
Chikaming Township

### Business Line(s)

Planning + Design  
Engineering

### Scope of Services

Project Management  
Existing Conditions Assessment  
Preliminary Engineering  
Public Facilitation  
Economic Impact Analysis  
Utilities Coordination

## CONTACT

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## OVERVIEW

Antero Group led the project team that was engaged to develop preliminary plans for the reconstruction of Red Arrow Highway, intersection safety improvements, and streetscape beautification elements through the downtown corridor. Union Pier is a lakeside community that draws several thousand summertime tourists and beachgoers each year. Located in Southwest Michigan's Harbor Country region, Union Pier is located alongside Red Arrow Highway, a County-owned road that once served as the main thoroughfare through the region. Safety has become a concern at Union Pier's main intersection where Red Arrow Highway and Union Pier Road intersect.

## OUTCOMES

- Antero Group provided the schematic and streetscape design concepts for roughly 1.3 miles along Red Arrow Highway.
- Engaged over 200 community members, business owners, and partners in public workshops and survey administration.
- Performed intersection traffic analysis and recommendations to optimize safety improvements at the primary intersection.
- Conducted an economic impact analysis to quantify the financial benefit of safety and streetscape improvements to the area.

