

Indiana Enterprise Center

Economic Development Analysis



DETAILS

Client

St. Joseph County Office of Economic Development

Business Line(s)

Economic Development

Scope of Services

Competitive Cost Comparison

Location Quotient Analysis

Opportunity Analysis

Marketing Strategy

Economic Development Report

OVERVIEW

The St. Joseph County Office of Economic Development commissioned Antero Group to conduct an Economic Opportunity Analysis Report on the Indiana Enterprise Center. The Indiana Enterprise Center (IEC) is among the largest megasites in North America. With a core land area identified and additional developable land for potential future use, the IEC consists of a vibrant mixture of industrial, logistics, innovation, and manufacturing businesses. This analysis provided a consolidated economic development document that summarizes the IEC's market position and competitive advantages. This summary of the various workforce, industry, and investment criteria will be utilized to attract development and inform future decisions.

OUTCOMES

- Prepared a Comparative Cost Analysis that compared the IEC to other competing megasites in the region.
- Analyzed industry trends and industry clustering opportunities for business relocations to the IEC.
- Provided Location Quotient (LQ) analysis that identified labor force advantages available in the IEC and surrounding region.
- Identified business climate advantages and tax incentives available for investment in the IEC.

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